



POSTER



About ClearLED

ClearLED displays are trusted by leading brands around the globe to get you noticed. This unique display solution is sleek, lightweight, and modular. It offers second-to-none brightness, up to 93% transparency for daylight filtering, and creative versatility to meet every need—whether indoor, outdoor, flat, curved, or cylindrical—from window-size posters up to giant custom wall installations. ClearLED is designed to deliver high impact and unbeatable return on investment.

Contact us today to find out how to get noticed.

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GET NOTICED

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The surefire way to get your products, services, and brand noticed day and night.

McDonald's, Hattiesburg, Mississippi, USA

The newest all-in-one transparent LED digital poster designed to get you noticed



GreenDrop, Norristown, PA, USA

Out-of-the-box in three perfect size options

The ClearLED Poster comes in three useful sizes to meet your space requirements: 42", 55", and 63". Avoid lengthy delays for custom factory builds, just select the size(s) you want and we'll ship direct to your place of business.

Unbeatable return on investment

Leading fast food merchant, McDonald's in Mississippi, has proven ClearLED Posters deliver and deliver ~360% increase in sales when used to advertise products. Whether buying or leasing your ClearLED Poster, you'll benefit from increased sales and brand awareness.

Transform your LED window display and get noticed

ClearLED Poster is the surefire and professional way to get your product, services, or brand noticed day and night.

SLEEK, SIMPLE, ALL-IN-ONE TRANSPARENT LED DIGITAL POSTER



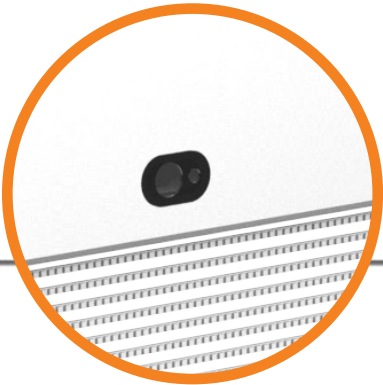
OLED Control Pad

Manual setting capabilities on light brightness, contrasts, saturation and more.



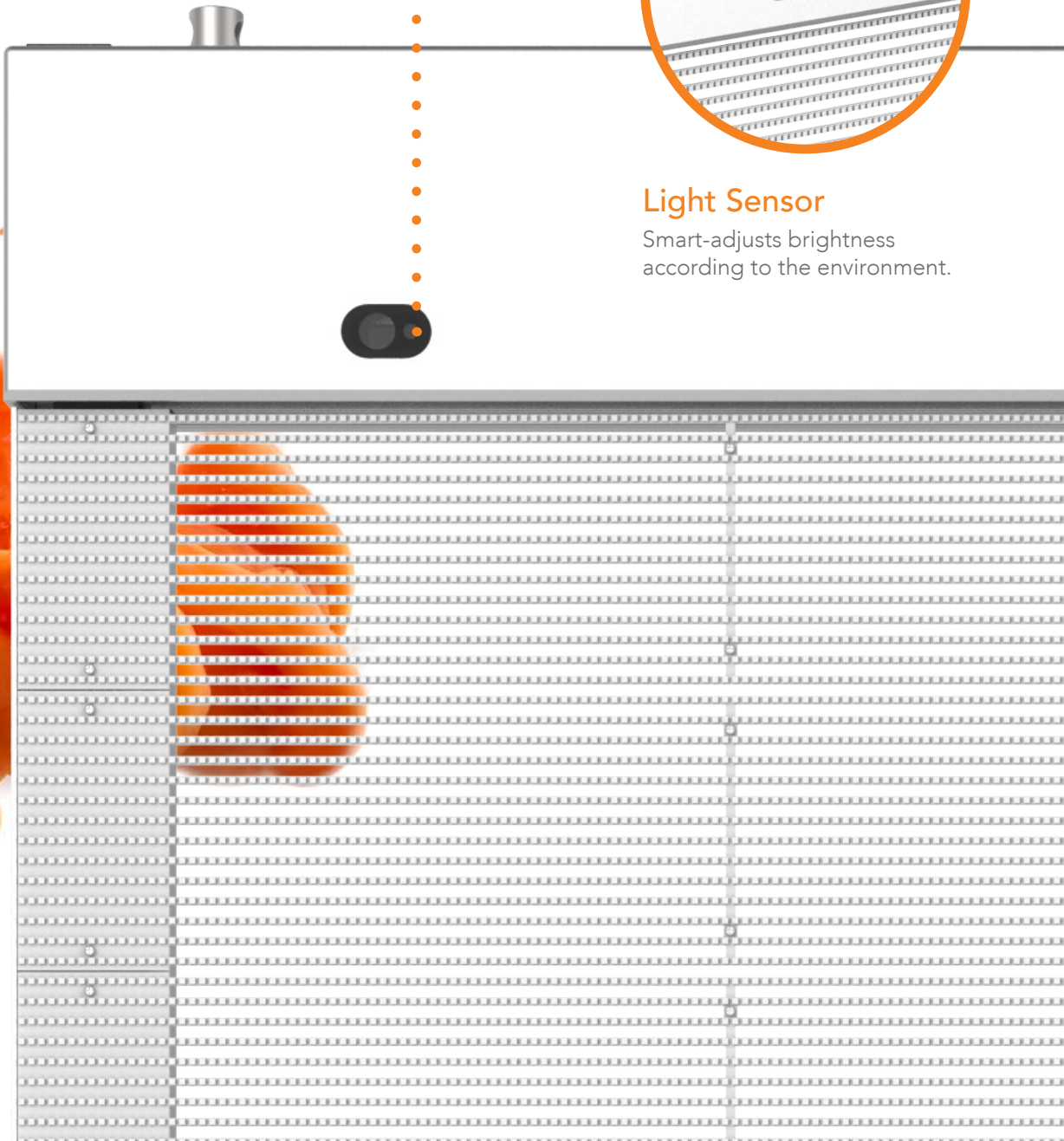
Modular design—pick the poster size you need

ClearLED Posters come in standard sizes (42", 55", and 63").



Light Sensor

Smart-adjusts brightness according to the environment.





Brighter than bright—see it from further away

With up to 5500nits in brightness, our ClearLED Posters are visible 24/7, even in bright daylight, and beat traditional paper based posters, non-transparent LED posters, projectors, and LCDs.



Feel the difference—lightweight and compact

Designed with efficiency and functionality in mind, ClearLED Posters are constructed using lightweight engineered aluminum and proprietary LED technology.



Easy setup and installation

Set up your ClearLED Poster transparent LED screen effortlessly. Power supplies are built into the poster headrail, which make it easier and faster to hang or mount. You'll find that setup time is amazingly quick.



See the difference transparency makes

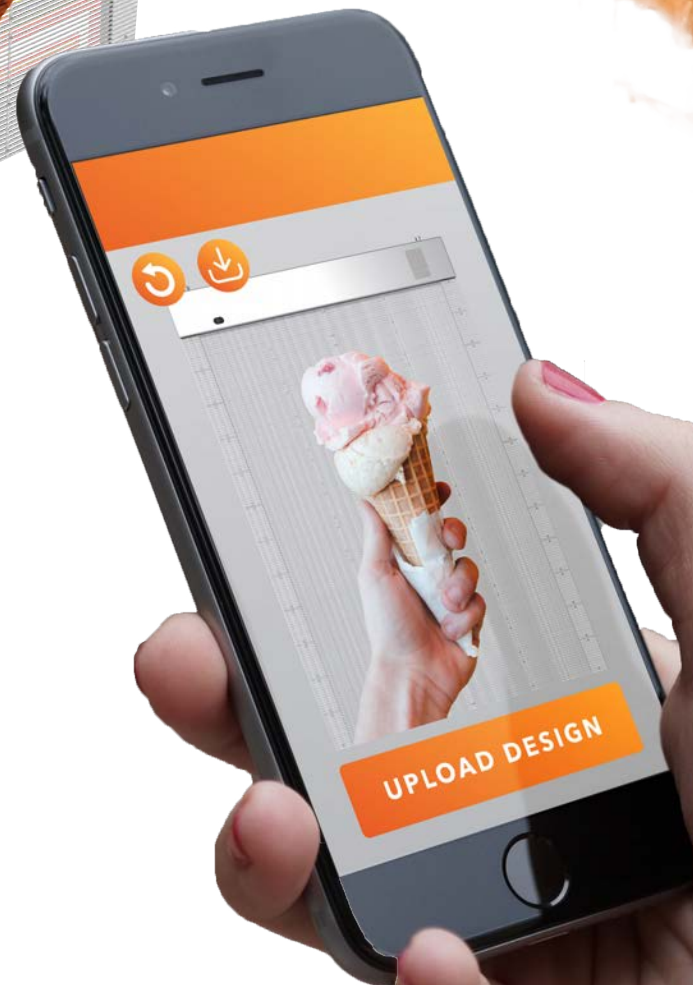
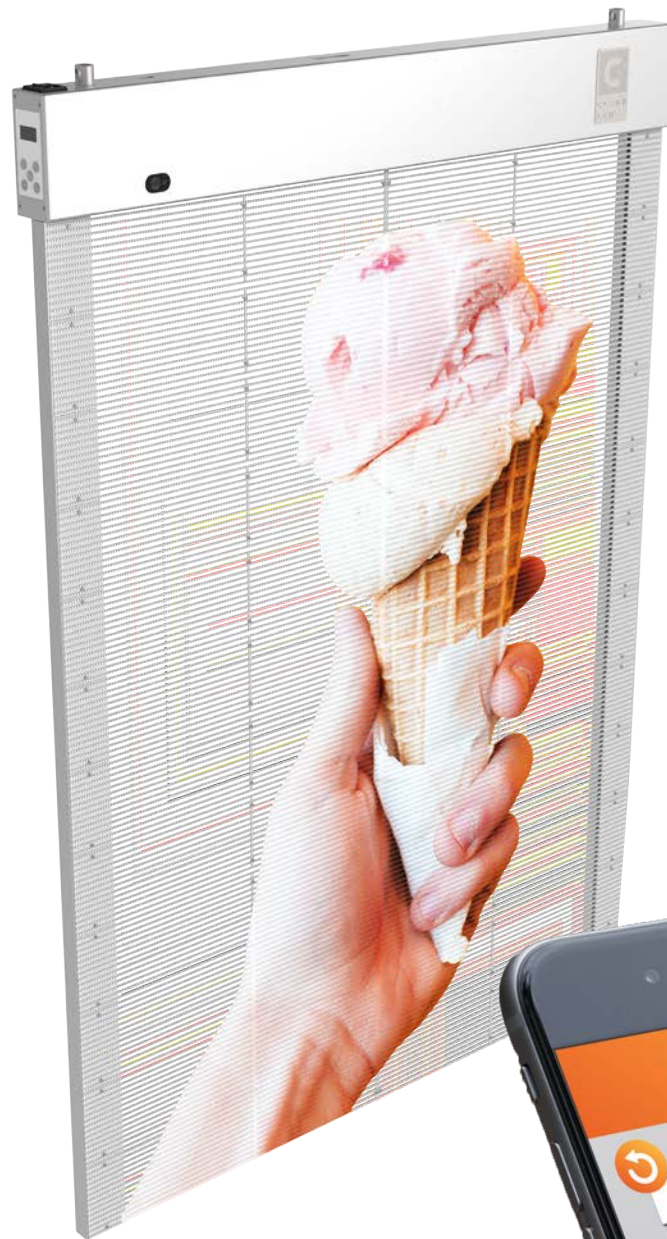
ClearLED Posters offer unparalleled transparency (55% to 60%). Traditional non-transparent LED window posters act as a light blocker; ClearLED Posters allow natural daylight to filter in through brightly lit displays, while allowing shoppers to see in.



Outstanding appearance—simple and sleek

ClearLED Poster modules have been designed to take up the minimum of space yet deliver maximum impact. The support frames are simple, lightweight, and

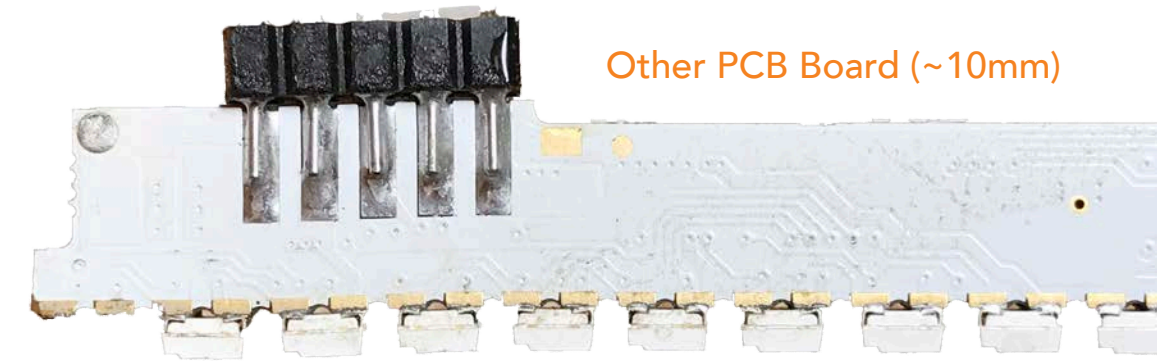
FIVE TIMES THINNER



ClearLED PCB Board (~2mm)



Other PCB Board (~10mm)

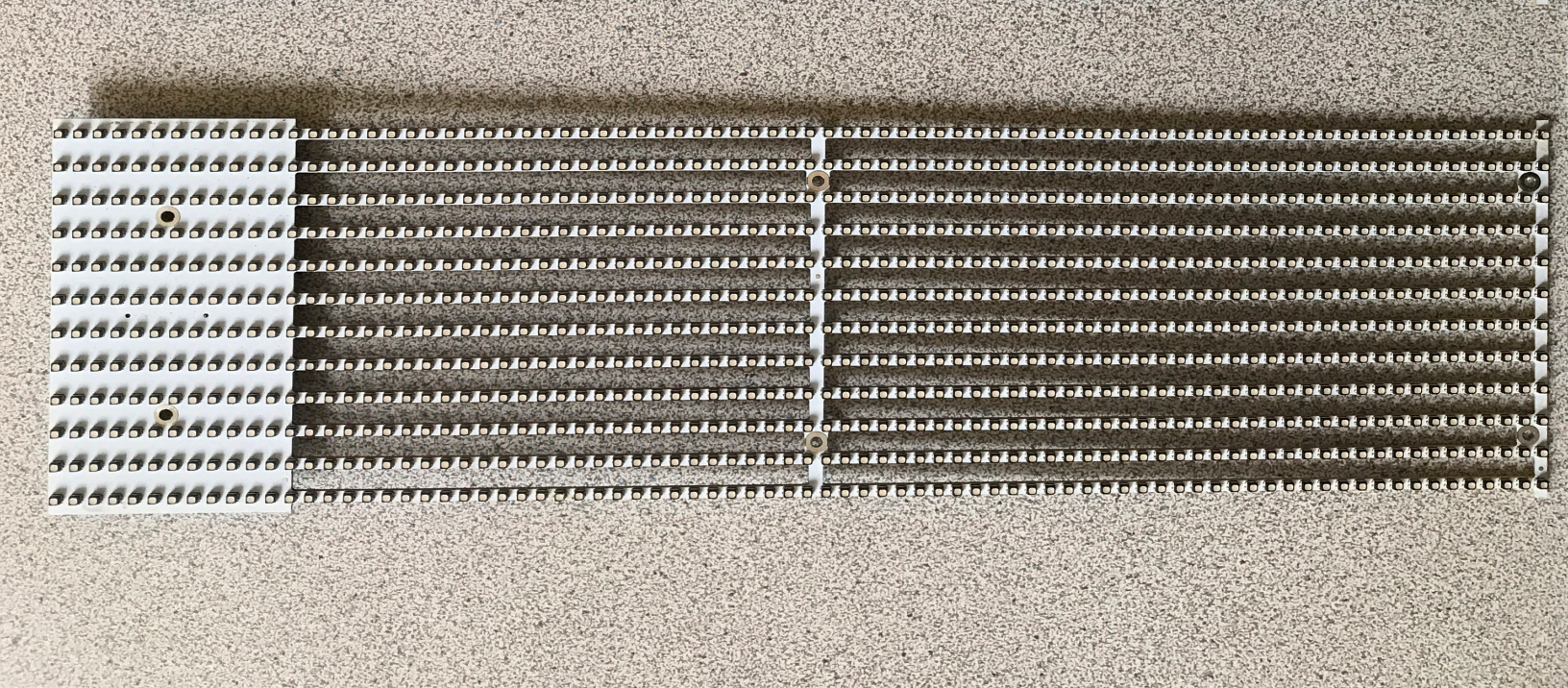


Mobile update anywhere around the globe

Program updates to your transparent display screen (static and video) are simple with an intuitive software interface. It's easy to update sign messaging in real time, remotely, or program in advance, so your sign is always up-to-date.

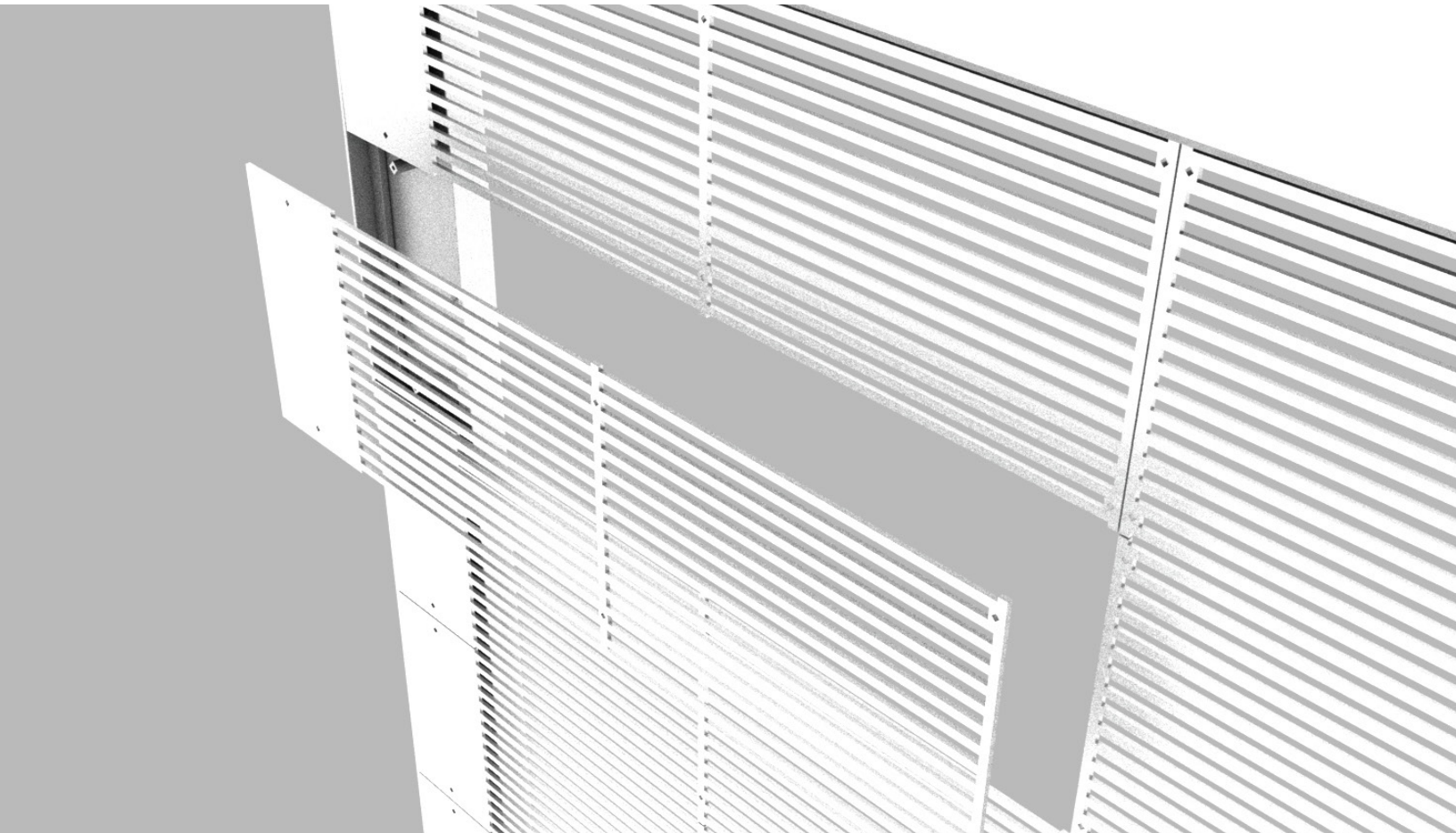
Slimmer and sleeker

ClearLED modules are up to five times slimmer (~2mm) than other products on the market today (~10mm). Not only does this make ClearLED modules more attractive and easier to manage, it also optimizes transparency.

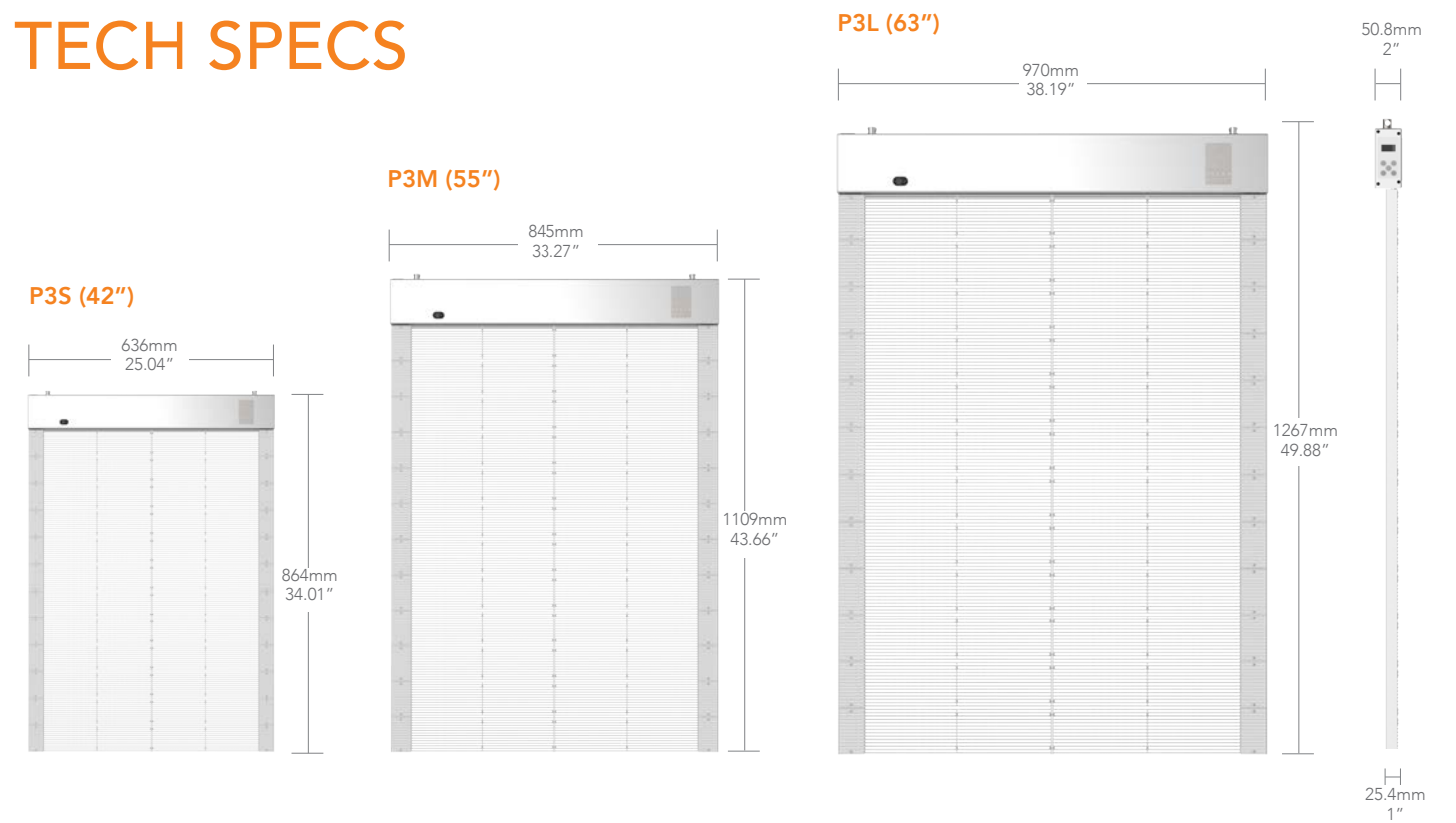


Low touch—easy to maintain

Your ClearLED Poster requires minimal maintenance. LED strips have a long-life expectancy and can be replaced quickly and easily when needed without having to replace the entire module.



TECH SPECS



Model	P3S (42")	P3M (55")	P3L (63")
Unit Size W x H x D*	636mm x 864mm x 25.4mm 25.04" x 34.01" x 1"	845mm x 1109mm x 25.4mm 33.27" x 43.66" x 1"	970mm x 1267mm x 25.4mm 38.19" x 49.88" x 1"
Weight * The depth of the ClearLED Poster controller headrail is deeper than the body (50.8mm/2")	14.97 kgs/unit 33 lbs/unit	19.96 kgs/unit 44 lbs/unit	24.95 kgs/unit 55lbs/unit
Pixel Pitch (mm)	3x6	3.3x6.6	3.3x6.6
Brightness (nits)	5500		
Transparency (%)	55	60	60
Display Resolution (pixels)	212 x 144	256 x 168	294 x 192
Resolution (dot/m²)	55,55	45,895	45,895
Ingress Protection	IP20		
Refresh Rate (Hz)	1920		
Viewing Angle	120°/120°		
Minimum Viewing Distance	6m 20'		
Power Supply	UL Certified		
Life Time (hours)	100,000		
Video Signal Input Interface	HDMI		
Working Temperature Range	-10 to +40 °C 32.18 to 104 F		
Minimum Power Consumption (watts/unit)	168	252	378
Average Power Consumption (watts/unit)	144	216	324
Maximum Power Consumption (watts/unit)	480	720	1080

YOUR IDEA, WE DO THE REST

The team at ClearLED has decades of experience working in the creative arena with LED displays. We understand the possibilities of this unique and powerful media architecture. We are experts at crafting stand out displays—from concept to finished product.



Creative consultation—Plan your space with us

Our creative team brings a level of creativity to the table rarely seen in the industry. We work very closely with our clients and often visit their site to understand the vision and objectives of the installation. Through a creative process, using our intimate knowledge of the hardware and its capabilities, we construct a conceptual rendering of the LED sculpture that incorporates every aspect of the display, from transparency, size, brightness, resolution, layers, content and more. Our ultimate goal is to create a memorable display that will leave a lasting impression for your audience.



Conceptual rendering—Visualize your idea

We custom engineer ClearLED hardware to create stunning displays that combine the best of our ClearLED Wall, Curved, and Cylinder series based on conceptual renderings. Because we understand the versatility and flexibility of our hardware, we can create stunning beauty that is practical to install and manage. Before we start the custom manufacturing phase, we produce images, renderings, 3D models, and technical specifications to ensure you are delighted with the proposed structure and attributes of the display and control systems.



Content Creation

Our creative team can incorporate the development of creative content for your ClearLED displays, bringing together static graphics and video. We understand how to work with speed, colour, temperature, and lighting design to maximize the impact of the content and the transparency. Our goal is to promote your brand and message to leave a distinct audiovisual impact that gets you noticed. We are respectful of your brand integrity and take care to work closely with your marketing team to remain on brand.



Build and execute

Engaging one cohesive group to bring all the elements together to build a unique display installation makes perfect sense, because it eliminates misunderstandings between teams. We can manage your entire project from concept to finished product, including hardware, media servers, and audio installation.



GreenDrop, Norristown, PA, USA